Research Methods in Film Studies
Challenges and Opportunities

18-19 October 2019, Ghent

CONFERENCE PROGRAMME (DRAFT)

Friday 18 October
9:00 - 09:25  Registration
9:30 - 09:45  Welcome
9:45 - 10:45  Keynote: Barbara Flueckiger
10:45 - 11:15  Break
11:15 - 12:45  Panels 1, 2, 3
12:45 - 13:45  Lunch
13:45 - 15:45  Panels 4, 5
15:45 - 16:15  Break
16:15 - 18:15  Panels 6, 7, 8
18:15 - 19:15  Keynote: Catherine Grant
19:15 - 21:15  Reception with dinner
21:30 - 23:15  Film screening: The Great Buster: A Celebration

Saturday 19 October
9:30 - 10:00  Business meeting ECREA Film Studies section
10:00 - 12:00  Panels 9, 10, 11
12:00 - 13:00  Lunch
13:00 - 15:00  Panels 12, 13, 14
15:00 - 15:30  Break
15:30 - 17:30  Panels 15, 16, 17
17:45 - 18:45  Keynote: Richard Dyer
18:45 - 19:00  Closing remarks
19:00 - 20:00  Reception
FRIDAY 18 OCTOBER

9:00 - 09:25  Registration
Location: Filmzaal Paddenhoek

9:30 - 09:45  Welcome
Location: Filmzaal Paddenhoek

9:45 - 10:45  Keynote: Barbara Flueckiger (Zurich University)
Location: Filmzaal Paddenhoek
Title: Digital research methods for the analysis of film colors
Chair: Sergio Villanueva Baselga (Universitat de Barcelona)

10:45 - 11:15  Break
Location: Raadzaal

11:15 - 12:45  Panels 1, 2, 3
Panel 1: Outreach Initiatives in Film and Media Research
Location: Filmzaal Paddenhoek
Chair: Mariana Liz (ICS-ULisboa)
- The Portuguese Women Directors Film Programme
  Mariana Liz (ICS-ULisboa)
- The European Cinema Audiences Project
  Lies Van de Vijver (Ghent University), Daniela Treveri Gennari (Oxford Brookes University), Pierluigi Ercole (De Montfort University)
- Researching mobility and migration in cinemas across the Hispanic Atlantic: challenges and limitations of social outreach
  Miguel Fernández Labayen (Universidad Carlos III de Madrid)

Panel 2: Movie magazines: ways - and whys - to read them
Location: Paddenhoek 1.1
Chair: Tamar Jeffers McDonald (University of Kent)
- Cutting up Crawford: manifest participation and covert co-option in a movie magazine
  Tamar Jeffers McDonald (University of Kent)
- “Even Though I Cannot Answer All”: Fan Community and Hierarchy in the Age of the Movie Magazine
  Lies Lanckman (University of Kent)
- 63 years later: Re-investigating a fan magazine reader’s research methodology
  Sarah Polley (University of Kent)
Panel 3: Film industries
Location: Auditory B
Chair: Christopher Meir (Universidad de Carlos III de Madrid)
- Bill Douglas’s Working Papers: analysing the working dynamics and hidden labour during the production of Comrades (1987)
  Amelia Seely (University of Exeter)
- From Stars to Starmakers: Spotlighting the Producers of Popular Screen Identities
  Milan Hain (Palacký University)
- The Elvis Industry: Researching the King on Screen
  Anthony McKenna

12:45 - 13:45 Lunch
Location: Raadzaal

13:45 - 15:45 Panels 4, 5
Panel 4: Data driven approaches and the social history of Hungarian cinema
Location: Filmzaal Paddenhoek
Chair: Balazs Varga (Eötvös Loránd University)
- Big data and the Social History of the Cinema
  András Bálint Kovács (Eötvös Loránd University)
- If Data Could Talk. Textual Patterns, Longitudinal Explanation, and the Social History of Hungarian Cinema
  Balazs Varga (Eötvös Loránd University)
- Continuities and Divergences. Mapping Gender and Social Mobility in Post-transitional Hungarian Cinema
  Beja Margitházi (Eötvös Loránd University)
- Identities and Social Mobility. Statistical Analysis of the Representation of Upper Class Heroes in Hungarian Cinema between 1931–1944
  Györgyi Vajdovich (Eötvös Loránd University)

Panel 5: Digital tools
Location: Paddenhoek 1.1
Chair: Melis Behlil (Kadir Has University)
- Visual Style and Narrative Form in New Hollywood
  Taylor Arnold (University of Richmond), Lauren Tilton (University of Richmond)
- Who’s afraid of digital tools? Video annotation in qualitative film analysis
  Jasper Stratil (Freie Universität Berlin/Hasso Plattner Institute Potsdam), Thomas Scherer (Freie Universität Berlin/Hasso Plattner Institute Potsdam)
- Internet Movie Data Base as a methodological tool for Film Studies
  José Luis Valhondo (Universidad de Extremadura)
- Graphs, Stats, and Networks: Remake Studies in the Age of Digital Humanities
  Kathleen Loock (Freie Universität Berlin), Vitaly Belik (Freie Universität Berlin)

15:45 - 16:15 Break
Location: Raadzaal
16:15 - 18:15 Panels 6, 7, 8
Panel 6: New Cinema Histories
Location: Filmzaal Paddenhoek
Chair: TBA
- A history of distribution without figures: the case of post-war Italian cinema
  Francesco Di Chiara (Università eCampus), Paolo Noto (Università di Bologna)
- Spatial visualization for new cinema history research: Exploring methods in a comparison of film programming in Antwerp, Ghent and Brno (1952)
  Terezia Porubcanska (University of Antwerp), Daniel Biltereyst (Ghent University), Philippe Meers (University of Antwerp)
- Opportunities of Digital and Participatory Methods in New Local Cinema History: The Case of Adana Cinemas
  Aydın Çam (Çukurova University), İlke Şanlıer Yüksel (Çukurova University)
- Reading The Brain Exchange: the House Organ as Distribution Practice in Early Hollywood
  Derek Long (University of Illinois at Urbana-Champaign)

Panel 7: Film industries 2
Location: Paddenhoek 1.1
Chair: TBA
- Mapping Yeşilçam: A relational analysis of the players in Turkish film industry
  Serkan Şavk (Izmir University of Economics), Burak Doğu (Izmir University of Economics)
- Streaming the Spanish-Speaking World: Tales of Transnational Mobility in Netflix’s Hispanic “Original” Films
  Christopher Meir (Universidad de Carlos III de Madrid)
- Social Capital and Italian State Funding, through the Lens of Network Analysis
  Dom Holdaway (University of Milan)
- Studying Film Export: Relevance, Methodologies, Problems
  Marco Cucco (University of Bologna)

Panel 8: Analysing film style and aesthetics
Location: Auditory B
Chair: TBA
- Comparative Approaches to Shot Style: Frank Tashlin’s Widescreen Comedies
  Steven Roberts (University of Bristol)
- Cinema and the Grid: Composition as a Tool for Studying Cinematography
  William 'Colin' Freeman (Georgia Institute of Technology)
- A Philosophical Approach Towards Film Aesthetics?
  Karel Pletinck (University of Antwerp)
- From the Inside Outwards: Looking at Film Through Costumes
  Lisa Colpaert (University of the Arts London)

18:15 - 19:15 Keynote: Catherine Grant (Birkbeck, University of London)
Location: Filmzaal Paddenhoek
Title: Digital audiovisual research methods in film and screen studies
Chair: Gertjan Willems (University of Antwerp/Ghent University)
19:15 - 21:15 Reception with dinner  
Location: Raadzaal

21:30 - 23:15 Film screening: The Great Buster: A Celebration

SATURDAY 19 OCTOBER

9:30 - 10:00 Business meeting ECREA Film Studies section  
Location: Raadzaal

10:00 - 12:00 Panels 9, 10, 11

Panel 9: Visualizing research  
Location: Filmzaal Paddenhoek  
Chair: TBA

- **Databasing and Editing Audiovisual Materials as a Method to Read the Cinematic Locations of Turkey**  
  Elif Akçalı (Kadir Has University), Esin Paça- Cengiz (Kadir Has University)
- **Navigating the Interface of Digital and Cinematic Cartographies**  
  Nicoleta Bazgan (University of Maryland)
- **From a film festival sidebar to an audiovisual essay: How to study film festival programming beyond film festivals?**  
  Dorota Ostrowska (Birkbeck, University of London)
- **From the ‘Video Essay’ to the ‘Video Monograph’: The Indy Vinyl Project as Academic Book**  
  Ian Garwood (University of Glasgow)

Panel 10: Audience studies  
Location: Paddenhoek 1.0  
Chair: TBA

- **The Turkish Audience's reception of the representations of masculinity and violence in Quentin Tarantino's films**  
  Ezgi Sertalp (Hacettepe University)
- **Examining Audience Engagement with Film Marketing Campaigns: The Case of Tron: Legacy (2010)**  
  Kim Walden (University of Hertfordshire)
- **Drowning in numbers: the mysterious world of cinema audience statistics in the early People’s Republic of Poland**  
  Konrad Klejsa (University of Lodz)
- **Potential and Actual Interpretative Strategies**  
  Jono Van Belle (Ghent University)
Panel 11: Researching intermediality in contemporary cinema  
Location: Paddenhoek 1.1  
Chair: Ágnes Pethő (Sapientia Hungarian University of Transylvania)  
- *Schools of Intermediality? Overlapping Paradigms and Divergent Perspectives*  
Ágnes Pethő (Sapientia Hungarian University of Transylvania)  
- *Figurations of Intermediality in Contemporary Eastern European Cinema*  
Judit Pieldner (Sapientia Hungarian University of Transylvania)  
- *Intermedial Gestures in Contemporary Eastern European Documentaries*  
Melinda Blos-Jâni (Sapientia Hungarian University of Transylvania)  
- *Screens as Places of Intermediality and Intercultural Clash*  
Andrea Virginás (Sapientia Hungarian University of Transylvania)

12:00 - 13:00  Lunch  
Location: Raadzaal

13:00 - 15:00  Panels 12, 13, 14  
Panel 12: Panel curated by the ECREA Television Studies Section  
Location: Filmzaal Paddenhoek  
Chair: Berber Hagedoorn (University of Groningen)  
- *Exploring the Educational Potentials of “Language Learning with Netflix” Tool for Young Learners: an Eye-Tracking Study*  
Katerina Gouleti (Aristotle University of Thessaloniki), Giorgos Dimitriadis (Aristotle University of Thessaloniki), Michalis Kokonis (Aristotle University of Thessaloniki)  
- *From Festivals to Distributors and Cinemas: A Holistic and Empirical Approach to Film Circulation*  
Vincent Baptist (University of Amsterdam)  
- *Digital Humanities Approaches to the Audiovisual Communication of Swedish Government Agencies, 1972–1992*  
Emil Stjernholm (Malmö University)  
- *An exploration of the intertextual uncanny in Homeland (2018) through the video essay*  
Robert Munro (Queen Margaret University)

Panel 13: Systematic methodological models  
Location: Paddenhoek 1.0  
Chair: Sergio Villanueva Baselga (Universitat de Barcelona)  
- *The Remake as a Prism: Towards a Methodological Model of the Film Remake Process*  
Eduard Cuelenaere (Ghent University/University of Antwerp)  
- *Anatomy of the action film (1981-2016): applying quantitative methodologies to genre studies*  
Lennart Soberon (Ghent University)  
- *Quantifying Race: African American Cinema and the Challenges of Creating Identity-Based Data*  
Keith Corson (University of Central Arkansas)  
- *Distant Reading Methods Applied to the Study of Contemporary Italian Historical Cinema. A Case-Study*  
Martina Lovascio (University of York)
Panel 14: Approaches to Ireland’s New Cinema History
Location: Paddenhoek 1.1
Chair: Denis Condon (Maynooth University)
• Beyond Living Memory: Researching Ireland’s Historical Audiences
  Denis Condon (Maynooth University)
• Memories of ‘Continental’ Films: Foreign Film Exhibition in 1950s Ireland
  Sarah Culhane (Maynooth University)
• Making Visible Cinema Memories: New Approaches to Cinema-Going Research
  Gwenda Young (University College Cork), Dan O’Connell (University College Cork)

15:00 - 15:30 Break
Location: Raadzaal

15:30 - 17:30 Panels 15, 16, 17
Panel 15: Movie magazine studies and digitization: a panel on a (relatively) under-examined treasure trove for writing film and cinema history
Location: Filmzaal Paddenhoek
Chair: TBA
• Movie magazine studies between periodical studies and new cinema history: introducing an interdisciplinary subfield
  Daniel Biltereyst (Ghent University), Lies Van de Vijver (Ghent University)
• From Sob Sisters to Movie Magazine Mastheads: Women Fan and Trade Press Editors and the Legacies of Yellow Journalism
  Jessica Leonora Whitehead (Ryerson University), Paul Moore (Ryerson University)
• Looking at Movie Fans: On Pictures Published in French Film Magazines of the Interwar Years
  Myriam Juan (University of Caen Normandie)
• Mapping the Dutch film magazine market, 1920-1960
  Thunnis Van Oort (University of Amsterdam/Oxford Brookes University)

Panel 16: New perspectives and experimental methodologies
Location: Paddenhoek 1.0
Chair: Sergio Villanueva Baselga (Universitat de Barcelona)
• Neurocinematics of cuts and editing styles
  Celia Andreu-Sánchez (Universitat Autònoma de Barcelona), Miguel Ángel Martín-Pascual (Universitat Autònoma de Barcelona - Spanish Public Radio Television Institute IRTVE), Agnès Gruart (Pablo de Olavide University, Seville), José María Delgado-García (Pablo de Olavide University, Seville)
• Into the film with music. A discussion about the use of experimental methods to explore film music’s ability to evoke emotions and narrative transportation
  Ann-Kristin Wallengren (Lund University)
• Affective Computing and Film Analysis
  Melis Behlil (Kadir Has University), Albert Ali Salah (Utrecht University), Yasemin Timar (Bogazici University)
• From Neurocinematics to Live Brain-Computer Cinema: Audience Research, Co-Authorship and Film Form
  Polina Zioga (Staffordshire University)
Panel 17: Revisiting film history  
Location: Paddenhoek 1.1  
Chair: TBA  
- Decolonizing Film Studies? Towards an Indigenous Cinema History  
  Caroline Damiens (HAR, Paris Nanterre University)  
- Media Archaeology as Film Studies Method from Revisionist Film Histories to Interpretive Strategies  
  Michael Goddard (Westminster School of Arts)  
- Film History Without Names? A ‘Return’ to the History of Ideas  
  Tom Paulus (University of Antwerp)  
- Investigating Asta & The Joyless Street: Star Image and Danish Film Culture in a Cross-media Perspective  
  Helle Kannik Haastrup (University of Copenhagen)  

17:45 - 18:45 Keynote: Richard Dyer (King’s College London)  
Location: Filmzaal Paddenhoek  
Title: Textual analysis and serial killing  
Chair: Mariana Liz (ICS-ULisboa)  

18:45 - 19:00 Closing remarks  
Location: Filmzaal Paddenhoek  

19:00 - 20:00 Reception (without dinner)  
Location: Raadzaal